# Menston Area Nature Trust Privacy Policy

**Effective Date**: 15/05/2025 **Reviewed on**: 15/05/2025

Review carried out by: Emma Dalton & Francesca Bridgewater

Next Review: 15/05/2026

Version: 1.0



#### Introduction

Menston Area Nature Trust("we", "our", "us") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal data when you interact with us, whether you're a donor, volunteer, supporter, or simply visiting our website.

As a charity based in the United Kingdom, we are committed to complying with the General Data Protection Regulation (GDPR) and all other applicable data protection laws. By interacting with us or using our services, you agree to the terms outlined in this policy.

#### 1. Information We Collect

We may collect the following types of personal data:

- Personal Identification Information: Name, address, phone number, email address.
- Donation Information: Donation amount, payment method, and transaction details.
- **Volunteering Information**: Your skills, preferences, and availability if you volunteer with us.
- **Website Information**: IP address, browser type, and website usage data collected through cookies.

#### 2. How We Use Your Data

We use your personal data for the following purposes:

- To process donations and support our charitable activities.
- **To communicate with you** about our campaigns, events, updates, and volunteer opportunities and occasionally communications from selected organisations that share our interests & goals.
- **To manage your volunteer involvement** and provide you with information related to your volunteering activities.
- To improve our services and website through website analytics and user feedback.

# 3. Legal Basis for Processing

We process your personal data based on the following legal grounds:

- **Consent**: When you provide consent, such as subscribing to our newsletter, joining MANT or volunteering with us.
- Contractual Necessity: To process your donation or provide you with services you've requested.
- **Legitimate Interests**: To send you relevant updates, appeals, and information about our work, provided you have not opted out.
- **Compliance with Legal Obligations**: When required by law (e.g., keeping records of donations for tax purposes).

# 4. Sharing Your Data

We do not share your personal data with third parties unless:

- We are required to do so by law or to protect our rights.
- We work with service providers who assist us in processing donations, managing events, or operating our website. These service providers are bound by confidentiality agreements and are not permitted to use your data for any other purposes.

#### 5. Data Retention

We will retain your personal data for as long as necessary to fulfil the purposes outlined in this policy, including for legal, accounting, or reporting requirements. If you request that we remove your data, we will take steps to delete it unless we are required by law to retain it.

#### 6. Your Rights

Under the GDPR, you have the following rights concerning your personal data:

- Access: You can request a copy of the data we hold about you.
- Rectification: You can ask us to correct any inaccurate or incomplete data.
- **Erasure**: You can request that we delete your personal data (subject to certain conditions).
- Restriction of Processing: You can request that we restrict the processing of your personal data under certain circumstances.
- **Data Portability**: You can request your personal data in a format that allows you to transfer it to another organization.
- **Objection to Processing**: You can object to the processing of your data based on legitimate interests or direct marketing.

To exercise any of these rights, please contact us using the details below.

## 7. Security

We take the security of your personal data seriously and have implemented appropriate technical and organizational measures to protect it from unauthorized access, loss, or misuse. However, please be aware that no method of data transmission over the internet is entirely secure.

#### 8. Cookies

Our website uses cookies to improve your browsing experience and analyze website traffic. You can control cookie preferences through your browser settings.

# 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and where appropriate, notified to you by email. Please check this page regularly for updates.

## 10. Contact Us

If you have any questions, concerns, or wish to exercise your rights under GDPR, please contact us at:

Menston Area Nature Trust Willow Dene, Bradford Road, Menston, Ilkley, West Yorkshire LS29 6ED

Email: info@mant.org.uk Phone: 07940917331